Chapter 9 talks about the businesses on the internet. There are multiple ways like most what people use is business to consumer. That is where the business is providing a product for the consumer like us to buy. We humans have used online businesses for decades now. One of the online businesses I use the most is Amazon. I use Amazon a lot when I have stuff I need to buy like computer parts, paint markers, or even equipment. I have a bad habit of doing that. I buy way too much stuff on Amazon, mostly stuff for my 3D prints to complete or for friends. There is something I do want to try like consumer to business. I someday want to create a product that can have a purpose to help someone to help someone. I haven't thought of anything yet but in the future, I will. I also want to create my brand and have it on T-shirts. That is one of my future goals I will pursue, but not right now because I have no idea what I need to do to even do that. Another way a business could add revenue is to have subscriptions. These could mean different things like watching shows, live games, or even a more expedited way to get to the consumer. Amazon Prime, Disney Plus, HBO Max, and Hulu are all examples of subscriptions that can give you different stuff. A lot of subscriptions are more for like shows than some others. Then some have both like Amazon Prime, which can give you both videos and faster shipping.